

FPCA Football Club – Photography & Media Policy

1. Purpose

This policy outlines how FPCA Football Club manages the use of photographs and video images of children and young people in line with The FA's safeguarding recommendations, UK GDPR, and our club's commitment to safeguarding, privacy, and respectful representation.

2. Our Approach

FPCA Football Club recognises the value of photography and video in promoting positive images of grassroots football and celebrating the achievements of our players. We aim to ensure that all use of imagery is appropriate, respectful, and fully consented to.

3. Key Principles

Consent First

We will always seek written consent from a parent or legal guardian before taking or using any photograph or video of a child under the age of 18.

Consent is collected as part of our player registration process and may be withdrawn at any time in writing.

3. Purposeful Use

Images will be used solely for:

Club promotion and marketing (e.g. website, social media, newsletters)

Training and development

Matchday highlights or end-of-season showcases

We will never use images out of context or without purpose.

4. Privacy and Protection

No personal information (e.g. full names, school details, addresses) will be published alongside images of children.

Images of children in vulnerable situations (e.g. injuries, distress) will not be taken or shared.

5. Appropriate Content

Only suitable, non-intrusive images will be taken.

We do not permit photography in changing rooms, bathrooms, or any private setting.

6. Third Party Access

Images will not be passed to third parties without specific, additional consent.

All images will be securely stored and only accessed by authorised personnel.

7. Social Media

The club maintains official social media accounts where consented images may be posted.

Parents are reminded to follow respectful posting practices when sharing images of team activities.

8. Event Photography

If photography or filming is expected at club events:

Attendees will be informed in advance.

Consent will be confirmed for all under-18 participants.

Any concerns about photography should be raised with the Club Welfare Officer.

9. Withdrawing Consent

Consent may be withdrawn at any time by contacting the Club Welfare Officer at:

Email: cwo@fpcafootballclub.co.uk

10. GDPR Compliance

This policy is in line with the UK General Data Protection Regulation (UK GDPR).

Images are considered personal data under GDPR and are processed lawfully, fairly, and transparently, with a clear purpose and limited retention period.

Policy Oversight

This policy will be reviewed annually and updated in line with FA guidance and data protection laws. Any concerns or breaches should be reported immediately to the Club Welfare Officer.